

Overview

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Farm Charm is a curated discovery platform featuring agritourism destinations and farm experiences across Alberta, British Columbia, Manitoba, and Saskatchewan.

More Canadians are looking for meaningful experiences rooted in local food, nature, and working landscapes. At the same time, farms are finding new ways to welcome visitors, share what they do, and connect with their communities.

Farm Charm exists to help bridge those two worlds.

What Makes Farm Charm Different

Purpose-built for agritourism, Farm Charm helps visitors discover farm experiences across Western Canada through thoughtfully curated categories, interests, and regions.

Rather than functioning as a broad tourism directory, Farm Charm focuses exclusively on agritourism experiences, making it easier for people to discover meaningful farm experiences they might otherwise never find.

There is no fee or membership required to be included on Farm Charm.

How Your Farm Benefits

- Increased visibility to travellers and local visitors searching for farm experiences in Western Canada
- A direct referral link to your website
- A gateway for visitors to discover other products and experiences your farm offers

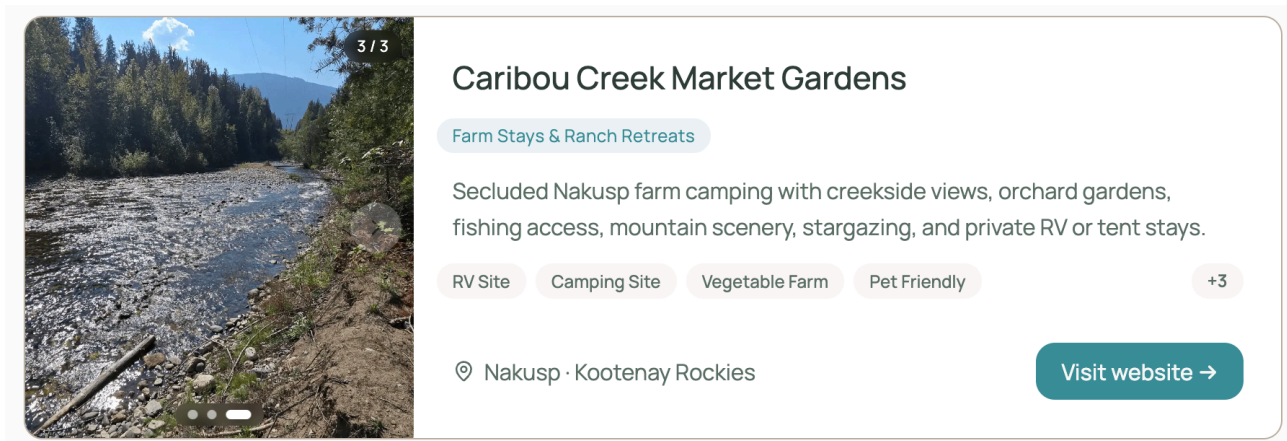
- Potential inclusion in seasonal guides, articles, and curated collections
- Your farm helps showcase and celebrate the diversity of agriculture and rural experiences across the region

How Listings Work

Farm Charm is a discovery platform rather than a booking platform. Visitors are directed to your website for current information, availability, pricing, and bookings.

Listings may include:

- Farm name and one-line summary
- Town or city location and tourism region
- Photos (up to 3)
- Experience categories and tags
- Website link



Concise Format: Listings are intentionally concise so visitors can quickly read experiences while being directed to your website for full details.

Photos: If photos aren't available, a temporary placeholder image will be used until photos are provided.

Current main experience categories include:

- Farm Stays and Ranch Retreats (cabins, campsites, RV stays, guest ranches)
- U-Pick Harvests (berries, flowers, vegetables, pumpkins)

- Farm Animals & Family Fun (animal encounters, corn mazes, seasonal activities)
- Food & Drink (on-farm dining, cafés, tastings, wineries, cideries)
- Wellness & Nature Retreats (quiet trails, retreats, yoga, sauna, spa experiences)
- Learning Journeys (farm tours, workshops, & hands-on learning experiences)

Share Photos & Listing Updates

Help us keep your listing accurate by sharing photos or updates.

 [To upload photos or update your listings, click here](#)

Note: If at any time you would prefer not to be featured, simply contact us and we will remove your listing.

Looking Ahead

Farm Charm is continually growing. As the collection expands, we'll continue creating seasonal guides, regional collections, editorial stories, and new ways for travellers to discover the farms and rural communities that make Western Canada special.

We'd be honoured to include your farm and help more people discover the experiences and products you offer.

Thank you.

Email

Website

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